

Goldenvoice X BCEC

Spring 2024 | Final Deliverable



GOLDENVOICE

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x

BCEC

BUSINESS CAREERS IN
ENTERTAINMENT CLUB

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INTRODUCTION

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DATA ANALYSIS

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IDI INSIGHTS

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RECOMMENDATIONS

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CONCLUSION

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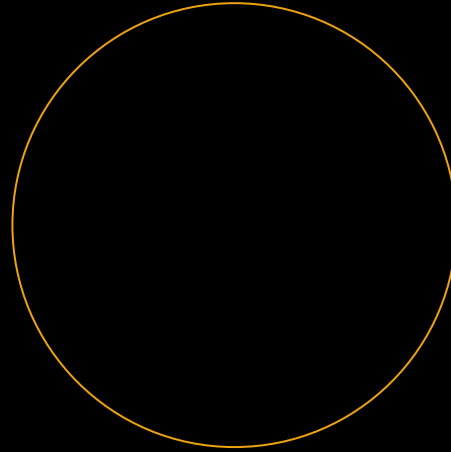


Introduction



Introduction

Project Managers



Lilah Navale
B.A. Economics



Elaine Hong
B.A. Media Studies
B.A. Art Practice

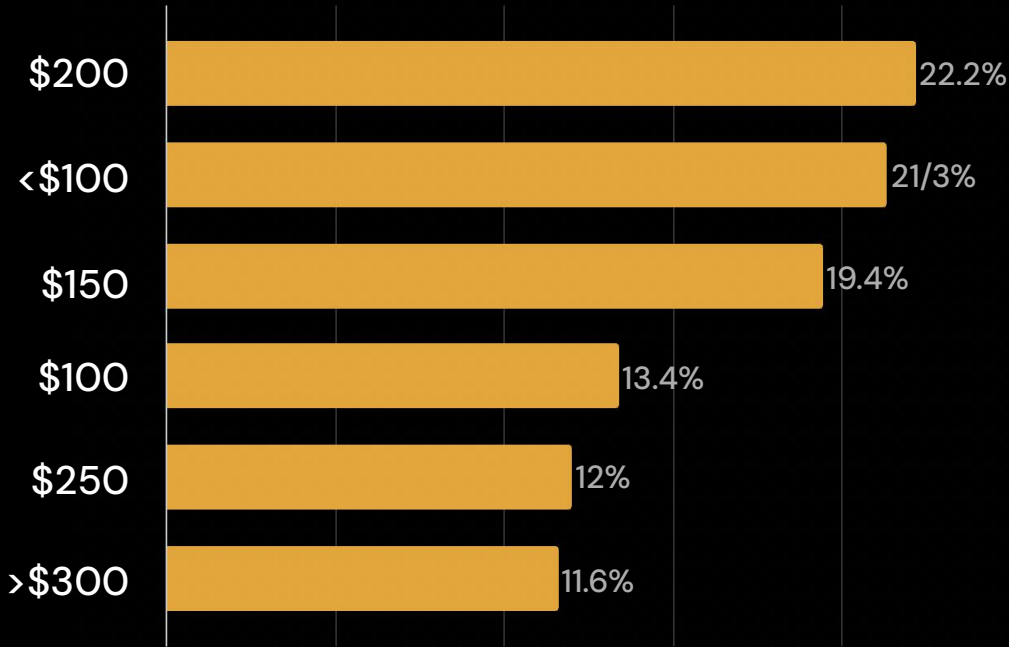


DATA ANALYSIS



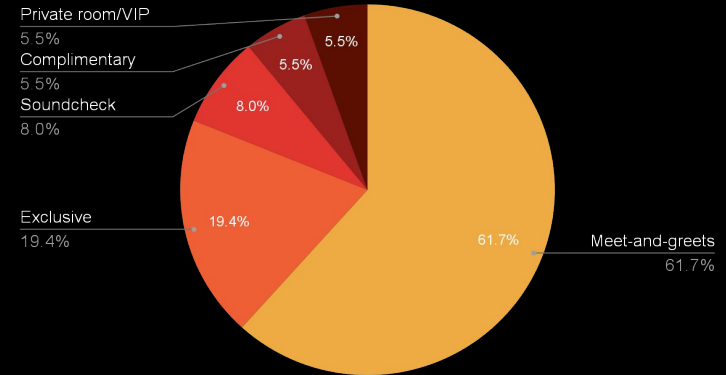
VIP Specific Factors

Budget for VIP packages



Meet and Greets are the most sought after VIP package feature

Exclusive Merchandise is the second most preferred VIP feature





IDI INSIGHTS





RECOMMENDATIONS





CONCLUSION





Questions?





Appendix

