

Capcut X BCEC

Spring 2024 | Dogfooding Feedback



INTRODUCTION

OVERVIEW

DOGFOODING FEEDBACK

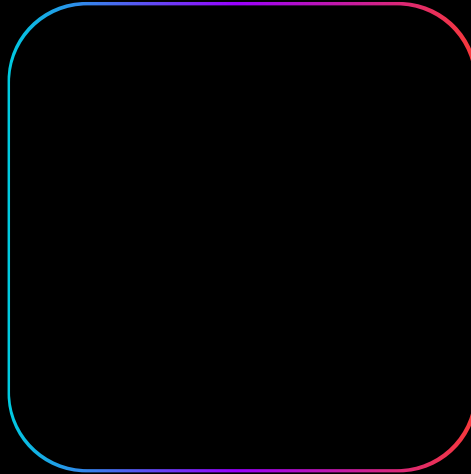
INTRODUCTIONS



Introduction

Project Managers

UC Berkeley's Business Careers in Entertainment Club (BCEC) is a student consulting organization sponsored by the UC Berkeley Haas School of Business. Our organization allows students to cultivate analytical and creative skills in entertainment through industry-specific sector projects.



Lilah Navale
B.A. Economics



Elaine Hong
B.A. Media Studies
B.A. Art Practice

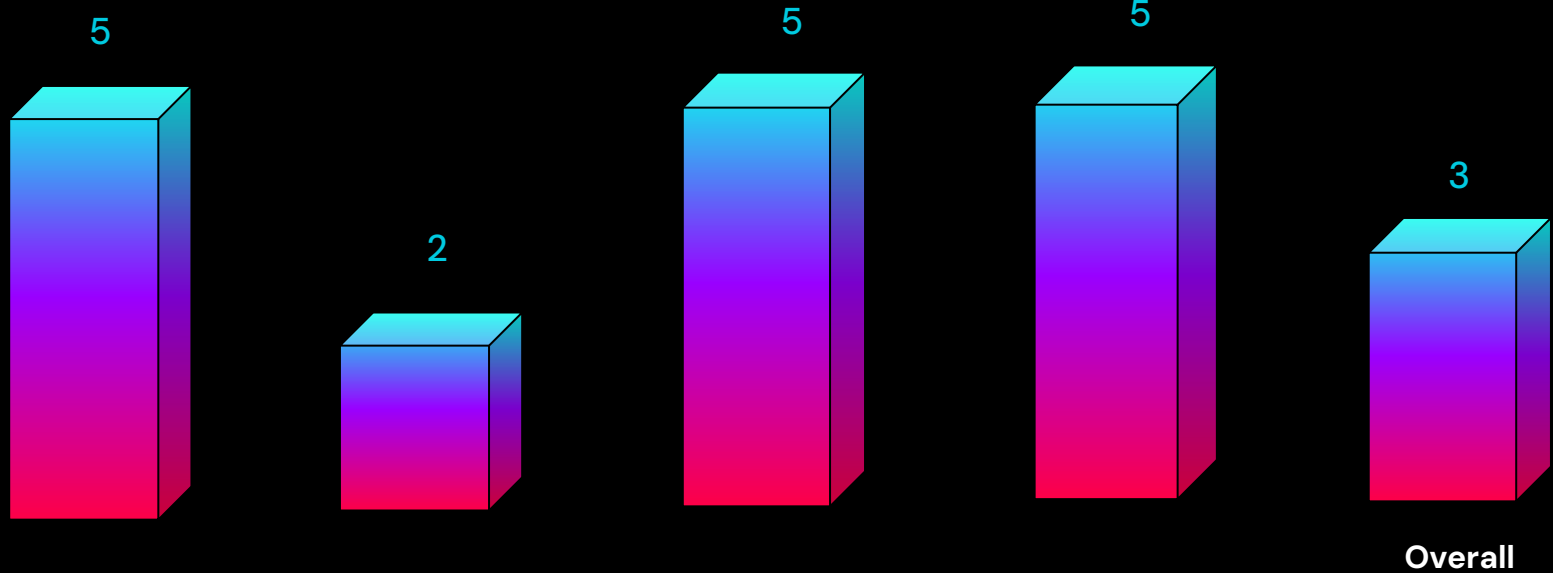
OVERVIEW



Dogfooding Process

Overall Testing Experience

1 - poor
5 - excellent



DOGFOODING FEEDBACK



QUESTIONS

